

Bilel Yahia Laoui

 Istanbul, Turkey
 <https://www.linkedin.com/in/bilel-yahia-laoui>

Laoui.bilel.yahia@gmail.com 
+90 502 209 46 89 

WORK EXPERIENCE

Freelance Illustrator & Designer

Digital Designer

Global
2021 - Present

- Completed over 250 projects for global clients with a 5-star rating, earning Level 2 Seller status.
- Specialized in Character illustrations, book illustrations, embroidery and merch designs, custom logos.
- Developed long-term client relationships by delivering consistent quality and meeting tight deadlines.
- Built a custom sneaker business ([ryuuwalk](#)) and collaborated with over 10 influencers to showcase and promote products, successfully increasing brand visibility and customer engagement targeted partnerships.
- Designed an online portfolio under "[Yabisan](#)" to showcase vector and raster illustrations from personal and commercial projects.

La Maison Du Tacos

Restaurant Manager

Algiers, Algeria
2022 – 2023

- Oversaw daily operations, managing a team of 30 employees, ensuring quality control, and maintaining inventory.
- Designed menus, managed vendor relationships, and optimized cost-efficiency.
- Enhanced customer satisfaction by implementing health and quality process improvements and staff training.

DZ E-Commerce Store (Yali)

Entrepreneur

Algiers, Algeria
2019 – 2021

- Managed all aspects of an e-commerce store, including product selection, customer service, video editing, and logistics of products.
- Improved delivery processes, reducing turnaround times by 30%.
- Increased revenues by 100% within first 6-months of implementing ads & optimizing resources.

Freelancer Marketing

Social Media Consultant

Algiers, Algeria
2017 – 2022

- Designed and executed paid advertising campaigns on Facebook Ads for gyms, restaurants, and online courses.
- Boosted brand visibility and conversion rates by creating engaging content and optimizing ad performance.
- Launched paid campaigns, expanding brand visibility of a local business to five additional cities outside the capital resulting in 6x the amount of paying customers per month.

Djihane Vet

Veterinarian

Algiers, Algeria
2019 – 2021

- Diagnosed and treated animals, leveraging extensive knowledge of anatomy and care.
- Built strong relationships with pet owners by providing compassionate and personalized care.
- Specialized in diagnosing and treating dogs, cats, bovines, and ovines, performing surgeries, diagnosing viral and bacterial conditions such as Tuberculoma, and operating X-ray machines and echographs for precise diagnostics.

Capability Building

Trainer/Coach

Algiers, Algeria
2017 – 2019

- Taught Arabic to French-speaking students, tailoring lessons to individual learning styles.
- Conducted software repair training for Android systems at a private institution for six months by designing a customized training module, students received certificates approved by the Algerian state. (Robuste Center)
- Provided Quranic education and Arabic language instruction to children. (Ichraq Center)
- Provided (Physic module) education for middle grade students. (Djil Nokhba)

EDUCATION/CERTIFICATIONS

École Nationale Supérieure Vétérinaire d'Alger

Master in Veterinary Medicine (2015 – 2020) – *Combined Bachelor & Masters program*

Algiers, Algeria

Istanbul Kent University

Health and Care Management Master degree (2024 – Present)

Istanbul, Turkey

OTHER

Technical skills: Advanced knowledge of Adobe Creative Suite, Microsoft Office (PPT, Excel, Word etc), Expert level in Vector Illustration and Digital Painting, basic Blender skills.

Languages: Native Arabic, Fluent English & French and Conversational in Turkish